



FUSION

Portfolio of Services

'A multi-disciplinary consulting firm for entrepreneurs and fast-growth businesses'

Our Directors



Adam Maurice (Co-Founder)

Adam is a serial entrepreneur having successfully founded, grown, acquired and exited companies since the age of 17.

Adam's initial experience within the fast-paced technology sector has provided him with a unique combination of skills to assist like-minded entrepreneurs and businesses of all shapes and sizes to achieve fast growth, operational efficiency and ultimately increase their shareholder value.

Mitch Young (Co-Founder)



Mitch is an International Private Client Tax specialist with a difference. His vast knowledge and entrepreneurial mindset mean he relishes the opportunity to help his clients resolve any tax issue, no matter how difficult it may seem.

Mitch has also had huge success in Digital Marketing and was voted Number 1 Most Influential Person in Finance 2015 in Economia. He shares his strategies and techniques with clients to help them replicate his success in their industry.



Kishan Bhatt

Kishan is the Director of Fusion Law, a dual-qualified Solicitor, Fellow of CILEx and was called to the Bar in 2012. He is a specialist in commercial, corporate data protection, employment/HR and dispute resolution law. Uniquely, he is also an accredited mediator.

At Fusion Law, Kishan leads a team of specialist legal consultants and has created a forward thinking, legal consultancy firm. He has been recognised as a leading business lawyer who relishes the opportunity to provide creative solutions to his clients.

Olivia Goldhill

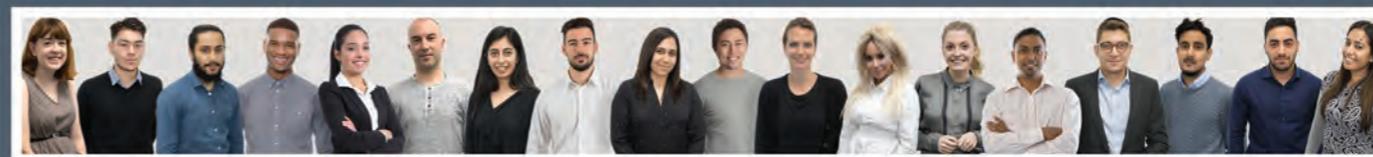


Olivia is the Director of Fusion Accountancy. She doesn't just focus on the numbers.

Having qualified as an accountant in 2015 and with experience gained in both practice and industry, Olivia works closely with growth businesses to bring meaning to their accounts.

Olivia utilises her extensive technical knowledge and forward planning techniques to increase efficiencies, and ensures her clients are always fulfilling their statutory requirements.

Our Team



A HOLISTIC APPROACH TO BUSINESS SOLUTIONS

Fusion is a multi-disciplinary consulting firm that offers end-to-end solutions for fast growth businesses. Our holistic approach gives our clients the services that they need to succeed in today's fast-paced business world.

Our in-house consulting teams have a wide range of proven and demonstrable expertise. These include international taxation, company accounting, digital marketing, IT strategy, business advisory and legal services.

Our Approach

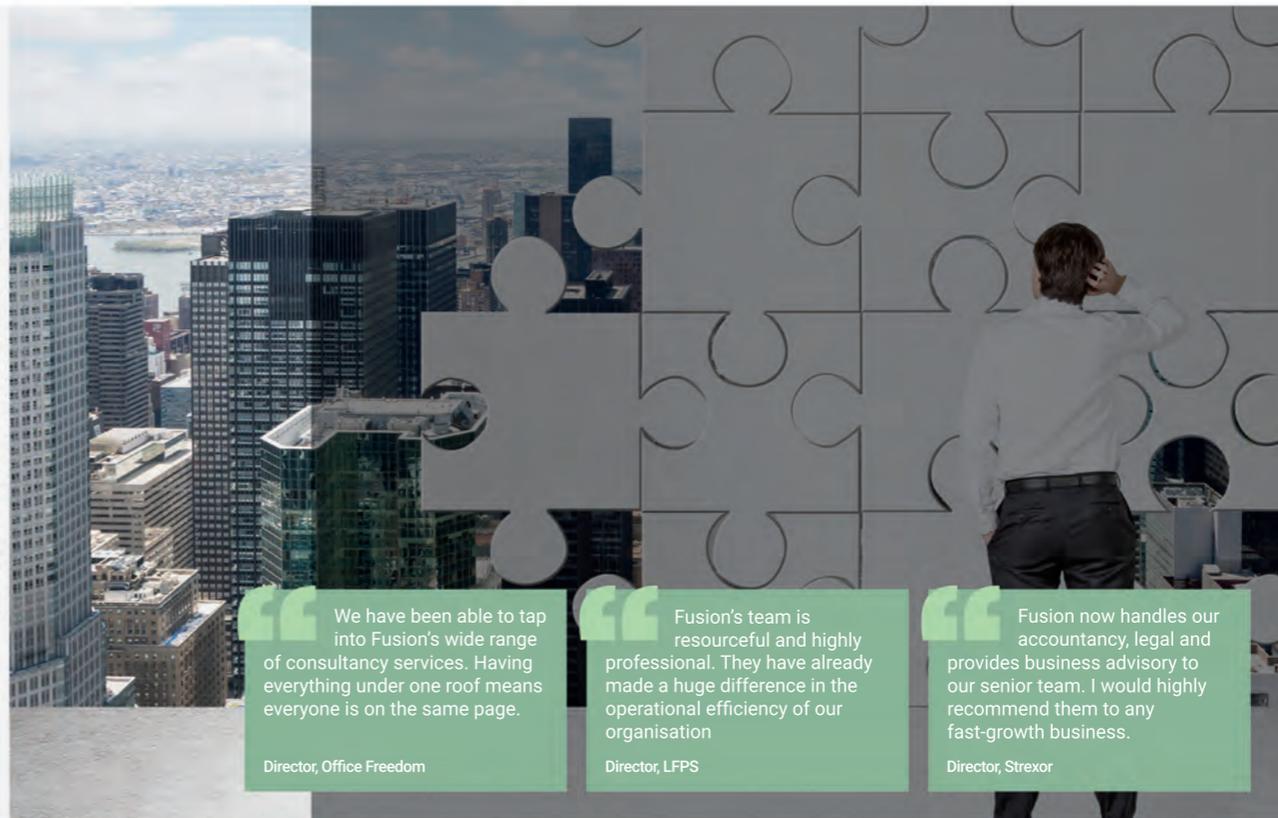
We believe in customised solutions. When we work with you, our team is dedicated to finding solutions that are perfect for your specific needs.

We take the time to understand your needs, aspirations and your current situation. Combining this information with our holistic approach helps us create big-picture solutions that help businesses succeed.

Our Experience

Decades of hands-on experience separates us from most other consulting firms. As most of our consultants are business owners and experts in their fields, they can give you a tailored experience from a business owner's perspective.

By collaborating together, our consultants put their years of specialised experiences together to create solutions that work in real business environments.



“ We have been able to tap into Fusion's wide range of consultancy services. Having everything under one roof means everyone is on the same page.

Director, Office Freedom

“ Fusion's team is resourceful and highly professional. They have already made a huge difference in the operational efficiency of our organisation

Director, LFPS

“ Fusion now handles our accountancy, legal and provides business advisory to our senior team. I would highly recommend them to any fast-growth business.

Director, Strexor



Why Fusion?

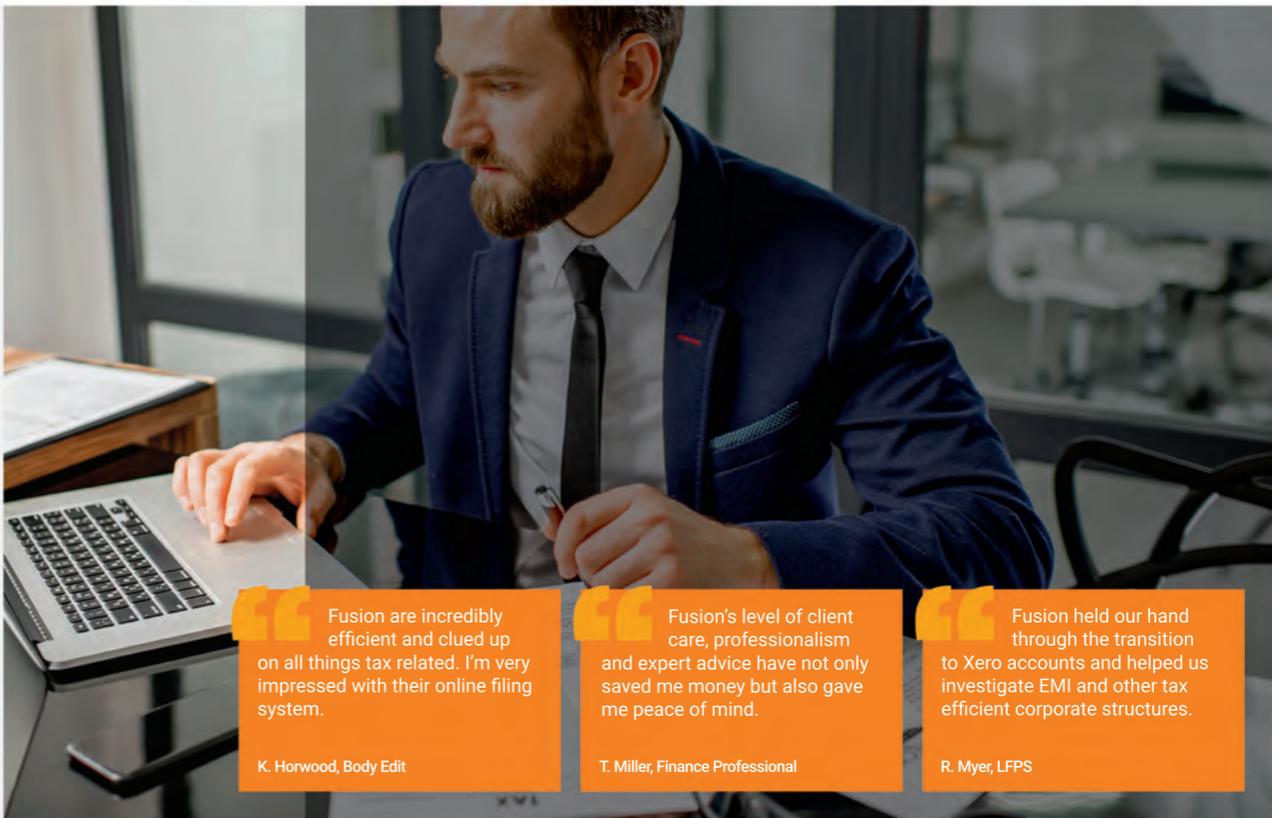
-  All your consulting needs in one place.
-  Professional consultants who are experts in their fields.
-  Holistic solutions working across your entire business.
-  A customer-driven company culture that puts the clients' satisfaction first.

LET THE EXPERTS HANDLE YOUR TAXES

Fusion Tax was established to provide businesses and individuals with personalised services that simplifies filing taxes and helps them better understand the tax treatment of their decisions.

Our advisors can navigate you through the red-tape, cut the paperwork and eliminate the risks associated with highly complex tax laws.

- ✓ **Income Tax**
Our tax experts can handle the entire filing process, simplifying your compliance and saving you time.
- ✓ **Capital Gains Tax**
Whether it's stocks, property or other assets, our team will help you maximise your returns when you acquire, dispose or invest.
- ✓ **Corporate Tax**
Our corporate tax specialists will deal with all your corporate tax matters and allow you to focus on your business.
- ✓ **Inheritance Tax**
Our tax consultants utilise vehicles such as trusts, wills and probate to protect your hard-earned wealth for the benefit of your loved ones.
- ✓ **Non Resident & Non-Domiciled**
No matter what brings you to or from the UK, we can help you manage your affairs and taxes efficiently, ensuring you take advantage of your domiciliary and residency status.
- ✓ **HMRC Disclosures**
We use our intensive knowledge and experience in tax law to help you properly respond to an HMRC tax inspection. Our fees are normally covered by our tax fee investigation insurance scheme.



“ Fusion are incredibly efficient and clued up on all things tax related. I'm very impressed with their online filing system.
”
K. Horwood, Body Edit

“ Fusion's level of client care, professionalism and expert advice have not only saved me money but also gave me peace of mind.
”
T. Miller, Finance Professional

“ Fusion held our hand through the transition to Xero accounts and helped us investigate EMI and other tax efficient corporate structures.
”
R. Myer, LFPS



Did you know:

74%

of companies are unaware of and do not claim for Research & Development Tax Credits on their qualifying expenditure.

30 days

Non-UK residents who sell UK property have just 30 days from the date of sale to submit a capital gains tax return.

15 years

Non-doms who have been UK-resident for 15 out of the last 20 years will be deemed domicile for all UK taxes.



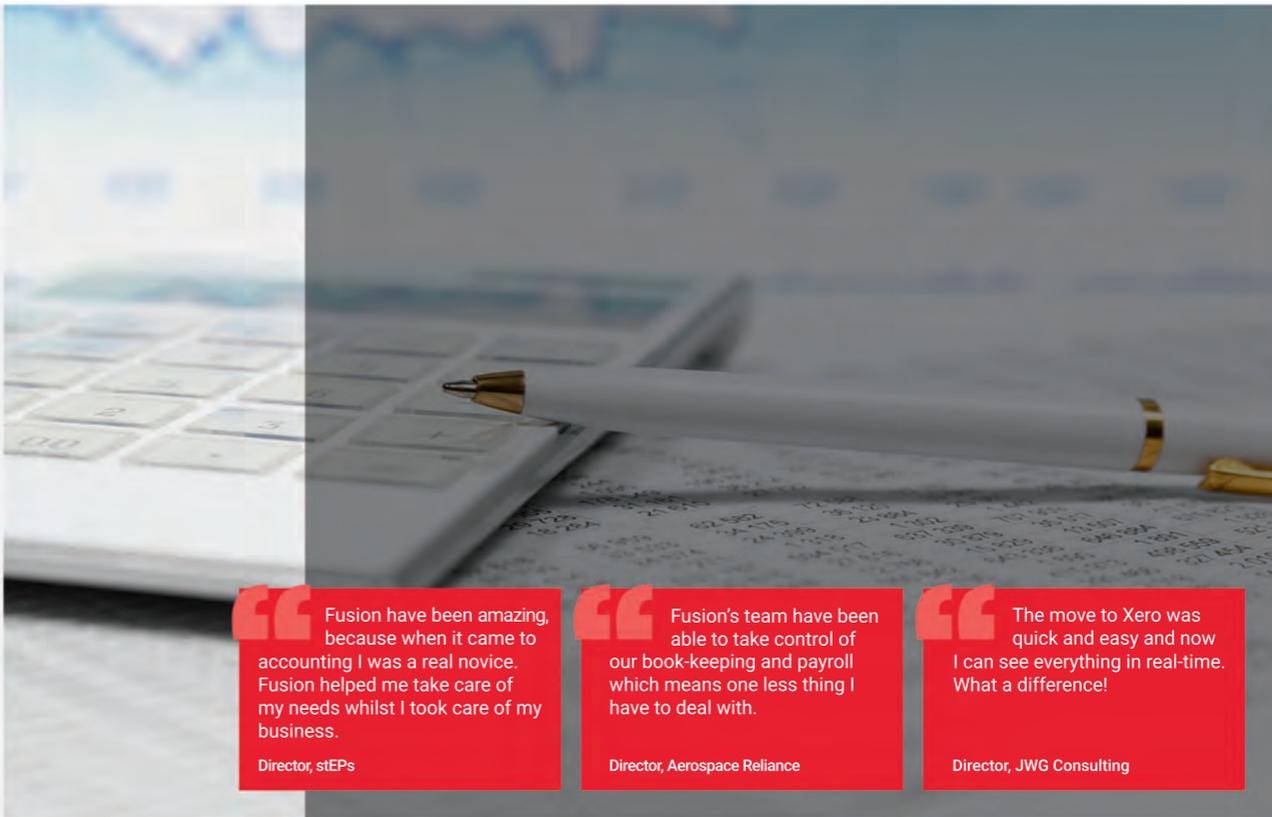
OUR STRENGTH YOUR NUMBERS

At Fusion our accountants utilise their hands-on experience to provide you with the accountancy services that your business needs to succeed.

With experience achieved in both practice and industry, our firm will ensure you are compliant and fulfilling your statutory obligations. We can follow on from your previous successes and analyse and plan for the next stage of your business growth.

Our combined experience has developed an in-depth understanding of a company's commercial requirements. No matter what industry you're in, our team will handle all your accountancy requirements so that you can focus your efforts where they are truly needed.

- ✓ **Company Accounts**
Our experts will handle your company accounts and help you ensure you're compliant with your Companies House and HMRC obligations.
- ✓ **Bookkeeping**
Avoid the stress of sorting through your accounts last minute with our bookkeeping service. While you're busy running your business, we'll be handling the day to day transactions.
- ✓ **Company Incorporations**
Whether you're starting a single company or incorporating a new group structure, we'll make your business vision become a reality.
- ✓ **VAT Returns**
Getting VAT wrong can be costly. We use our knowledge and hands-on experience to ensure you are recording your VAT correctly.
- ✓ **Payroll**
We'll handle the payroll to ensure that your staff are paid correctly and you're fully compliant with all legislation.
- ✓ **Management Information**
Stay up to date with your company's financial position and plan for the future using our financial reporting and forecasting services.



“ Fusion have been amazing, because when it came to accounting I was a real novice. Fusion helped me take care of my needs whilst I took care of my business.
Director, stEPs

“ Fusion's team have been able to take control of our book-keeping and payroll which means one less thing I have to deal with.
Director, Aerospace Reliance

“ The move to Xero was quick and easy and now I can see everything in real-time. What a difference!
Director, JWG Consulting

Did you know:

3,882

was the amount of prosecutions under Companies Act 2006 for failure to deliver accounts.

660,000

new companies incorporated during 2017, the highest number on record and this is expected to be even higher in 2018.

£17,000

Moving to digital accounting results in cost savings to the tune of £17,000 annually for SMEs, equivalent to getting 27.6 days a year back to focus on revenue generating activities.

LEGAL INSIGHT BUSINESS INSTINCT

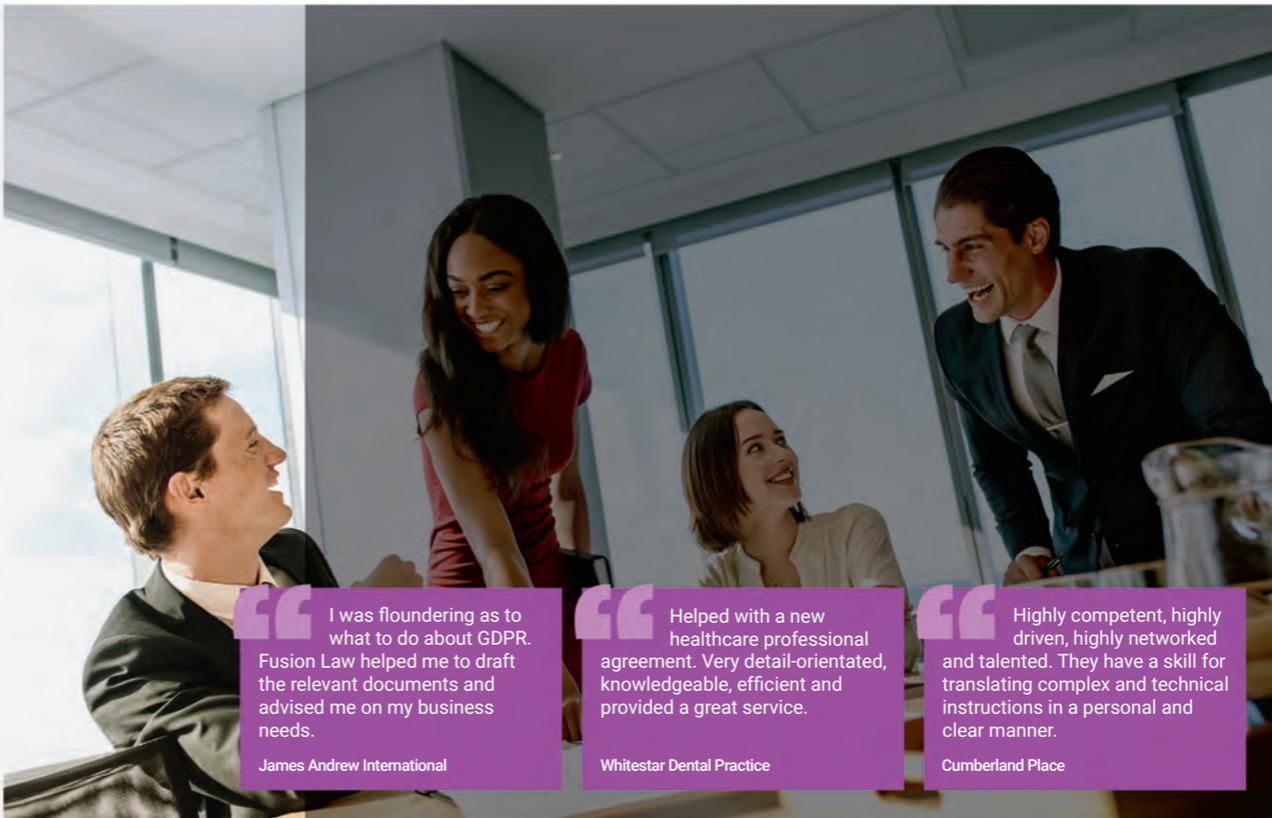
Need expert legal advice without having to pay expensive hourly rates? Want to have your own in-house legal and HR team? We can help!

Fusion Law was created to meet the needs of SME's and owner-managed businesses looking for a dynamic team of legal consultants that can provide on-demand solutions to complex legal problems.

Whether you're an individual, a start-up or a fast-growing business, our expert team will provide you with services you need to minimise legal risks and give you a competitive advantage.

Our commercial model is simple and designed with transparency in mind. We typically work for a fixed fee to help you avoid any hidden costs and make the whole process as clear and simple as possible.

- ✓ **Commercial Law**
Legal advice on diverse business issues that face start-ups and fast-growing businesses alike.
- ✓ **Employment / HR**
Make HR matters like hiring the right staff, associated HR compliance and employment law services easier with the help of our HR and employment law team.
- ✓ **GDPR (Data Protection)**
Ensure that your company is compliant with the new GDPR and Data Protection legislation with the help of our team.
- ✓ **Corporate Law**
Whether you are setting up your business with partners, raising funds, or buying and selling a business - we can help with all your transactional work.
- ✓ **Mediation**
Our mediators help both conflicting parties find a common ground and move forward without the associated costs of going to court.
- ✓ **Private Client**
We give you peace of mind by ensuring your assets are protected and that your legacy planning wishes are upheld.



“ I was floundering as to what to do about GDPR. Fusion Law helped me to draft the relevant documents and advised me on my business needs. ”
James Andrew International

“ Helped with a new healthcare professional agreement. Very detail-orientated, knowledgeable, efficient and provided a great service. ”
Whitestar Dental Practice

“ Highly competent, highly driven, highly networked and talented. They have a skill for translating complex and technical instructions in a personal and clear manner. ”
Cumberland Place



Did you know:

70%

of businesses are not GDPR compliant and risk thousands of pounds in fines to the ICO for failing to meet basic requirements. We can help minimise this risk.

65%

of businesses do not have written agreements or contracts in place and as a result, have a high risk of disputes arising.

60%

of businesses in the UK have breached the law by not providing their employees with an employment contract.

DIGITAL SERVICES BUSINESS GROWTH

Keeping up with a fast-changing industry like Digital Marketing requires a lot of effort. Boosting your amount of leads, likes and tweets is complex. That's where we can help.

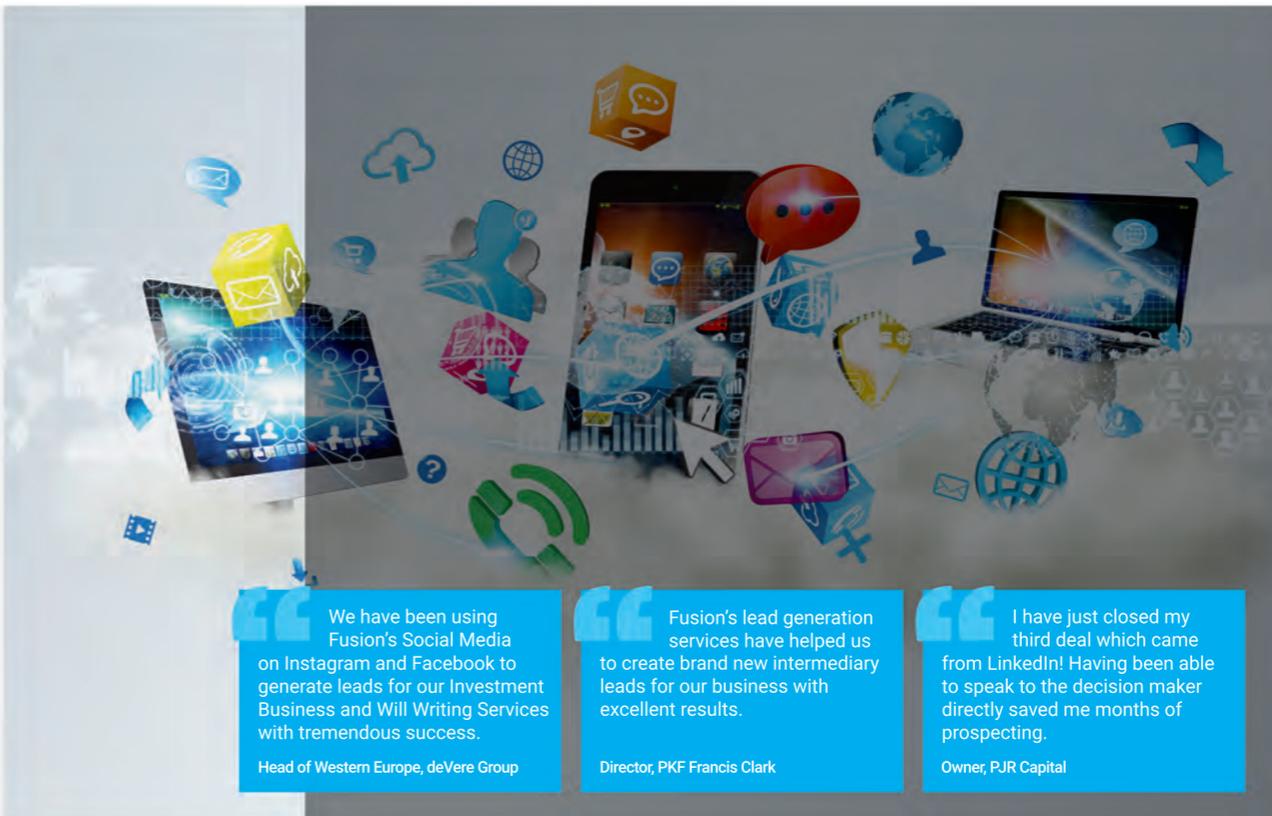
Fusion Digital was established to provide professional service companies of all sizes the digital marketing services that they need to thrive.

Being up-to-date with the latest industry trends and innovations allows us to give you the best ROI on your digital marketing campaigns.

As we specialise in Professional Service companies such as Accountancy, IT, Property, and Recruitment, we can provide the best results in these sectors.

Whether you're looking for campaign planning, social media advertising, lead generation, strategic consulting or any other digital marketing services, our team of experts is here to help.

- ✓ **Social Media**
We create social media content that helps you engage your audience and turn them into paying customers.
- ✓ **LinkedIn Sales Prospecting**
Our LinkedIn experts understand your specific business needs and focus on your target market to generate high-quality leads.
- ✓ **Online Strategy**
We'll help you devise and implement the online strategy you need to achieve your business goals.
- ✓ **Online Advertising**
Online advertising provides an exceptional ROI. We deliver the right ads to the right people, so you can make the most out of your advertising budget.
- ✓ **Email Newsletters**
We will assist you with creating company branded emails including monthly newsletters, press releases and drip campaigns keeping your business firmly in the minds of your subscribers.
- ✓ **Videos & Blogs**
Our in-house team of videographers and bloggers help your company reach more customers.



“ We have been using Fusion's Social Media on Instagram and Facebook to generate leads for our Investment Business and Will Writing Services with tremendous success.
”
Head of Western Europe, deVere Group

“ Fusion's lead generation services have helped us to create brand new intermediary leads for our business with excellent results.
”
Director, PKF Francis Clark

“ I have just closed my third deal which came from LinkedIn! Having been able to speak to the decision maker directly saved me months of prospecting.
”
Owner, PJR Capital



Did you know:

71%

of consumers who have had a positive experience with a brand on social media are likely to recommend the brand to their friends and family.

20-40%

of customer spending is with brands that they have interacted with on social media.

2 hours

is the amount of time per day on average that users spend on social media.

INNOVATIVE TECHNOLOGIES MADE SIMPLE

Keeping up with the latest technology developments is essential for any business that wants to succeed.

Modern technologies can improve your business. Our team will show you how, and help you integrate these technologies into your current process. We help you understand the value you are getting from your current technology investments and we'll also assist in the design and development of new systems and processes. We will provide ongoing strategy to ensure that you retain your competitive advantage.

- ✓ **Virtual CTO**
Get the support you need from experienced IT experts without having to add a permanent member to your payroll.
- ✓ **Investigation & Recovery Service**
Find out the root causes of failure in your IT infrastructure and learn how to fix them with the help of our specialist team.
- ✓ **IT Health Checks**
The best time to solve IT problems is before they show up. Our IT checks help you find such problems and fix them before any damage is done.
- ✓ **Service Design & Management**
Our team listens to your IT needs and designs the processes and infrastructure that would be able to meet them.
- ✓ **Cloud Strategy & Implementation**
We help you understand how cloud technologies can benefit your business and integrate them into your existing business process.
- ✓ **Bespoke Software Solutions?**
If you can't make your systems fit your business, we can develop something new based on your bespoke requirements.



“ We approached Fusion because of their background in implementing similar systems within the service sector. They grasped the key project issues quickly and their input into our process helped us end with a system that can grow with us.
B Zloof, UniLED Solutions

“ Fusion's team is resourceful and highly professional. They have already made a huge difference in the operational efficiency of our organisation.
J. Sikoff, KFSS

“ Fusion has been instrumental in assisting us with our technology strategy as we continue to expand globally.
N Shilton, SSQ



Did you know:

68%

of global technology projects in the last year were not delivered on time or within budget.

59%

of companies have not benchmarked their IT costs or service delivery in the last 3 years.

74%

of SME's do not have a cloud transition plan taking them to a "PublicCloud first" strategy in the next 3 years.

Our Values

Total client satisfaction is at the heart of everything that we do. When working with a client, we're professional, transparent and treat their business like our own. We like to think about our relationship with our clients as business partnerships. We think of ourselves as stakeholders in your business and share with you our hard-won experience so you can avoid the business pitfalls and turn your ambitions into a reality.



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